Advanced Certified Scrum Product Owner®

If you are a Certified Scrum Product Owner® (CSPO®) who's focused on maximising business value and Product Backlog optimisation to understand how to do the best possible job to satisfy key stakeholders, the next step in your Agile journey is to achieve your Advanced Certified Scrum Product Owner (A-CSPO) certification.

Participants will learn more about advancing the HOW TO dimension of the Product Owner role and grow skills that help them and their organisation build the most fantastic products with concepts and practices within the Scrum framework; from product discovery, design thinking, hypothesis-driven portfolio management and evaluative experiments.

In the A-CSPO, participants will go through the concepts of the business problem, product idea, customer understanding, CX and UX, prioritizing and validating assumption, and leverage the Scrum framework for modern product development.

What participants will learn

Through the A-CSPO coaching journey, you'll learn to:

- Prioritise multiple business initiatives from competing stakeholders as well as prioritising user stories, technical debt and other Product Backlog Items

- Define a clear product vision that ensures your product remains focused on the features your customers and end users will actually use

- Communicate effectively with various stakeholder groups to achieve alignment

- Identify the crucial opportunities and avoid wasting time

- Define and validate business value

- Increase your credibility as a product expert and become recognised as a person who delivers real business results

What participants will get

- An immersive learning experience facilitated by a highly respected trainer

- Access to supporting course material

- Registration for the Advanced Certified Scrum Product Owner certification

- Free lifetime access to our On-Demand Introduction to Agile & Scrum training

This course requires minimum attendance of 16 hours. Please note that full attendance and successful completion of any pre- or post- course work is mandatory in order to be registered for the associated certification.

Who should attend

☑ Practicing Product Owners

Prerequisites

One year of learning and professional practice as a Product Owner.

Hold the Certified Scrum Product Owner® certification from Scrum Alliance.