

TRAINING FROM THE BACK OF THE ROOM

TBR PRACTITIONER

Training from the Back of the Room Practitioner

The official in-person “[Training from the BACK of the Room](#)” (TBR) Practitioner two-day class is a globally acclaimed, interactive, skills-building train-the-trainer class for anyone who is a trainer, teacher, instructor, coach, or facilitator of learning.

During this TBR Practitioner training, you’ll explore how the human brain *really* learns, which is very different from traditional assumptions about learning. And you’ll be introduced to “cognitive neuroscience” concepts – the brain science behind all effective instructional design and human learning.

The Training from the Back of the Room (TBR) Practitioner certification demonstrates an understanding of the tools and techniques for effectively designing training and workshops that engage the entire audience and drive towards agreed-upon outcomes.

What participants will learn

- **Explore** six powerful learning principles based on the best of brain science.
- **Apply** these principles every time you train, teach, instruct, or coach others.
- **Experience and collect** dozens of interactive instructional strategies you can use with any topic and any group of learners.
- **Use** the 4Cs Map – a powerful 4-step instructional design and delivery model – to design any class or training you facilitate.
- **Create** a training plan specific to a topic you already teach.

What participants will get

- Attendance of the course and completion of the learning objectives will enable you to get the Training from the Back of the Room Practitioner certificate.
- Training from seasoned Agile coaches who bring over a decade of experience each to the classroom
- 55-page resource workbook
- Hard copies of Sharon Bowman’s best-selling books: “*Training from the BACK of the Room!*” and “*Using Brain Science to Make Training Stick.*”
- 16 [Scrum Education Units \(SEUs\)](#)
- [Project Management Professionals® \(PMP\)](#) can claim 16 PMI PDUs
- 45 days of access to [Agile Success Academy](#)

Please note that full attendance on both days is mandatory to be registered for the certification.

Who should attend



Anyone who is a trainer, teacher, instructor, coach, or facilitator of learning. This includes Scrum Masters, Agile Project Managers, Agile Coaches, aspiring coaches, Product Owners, Business Analysts, and anyone who desires to explore the power of facilitation.

Prerequisites

Delegates will be expected to complete some pre-reading before attending the course, which will be sent via email.